



Innovating Laundry Solutions

**Welcome to Quick Clean, your trusted partner for sustainable laundry solutions.**

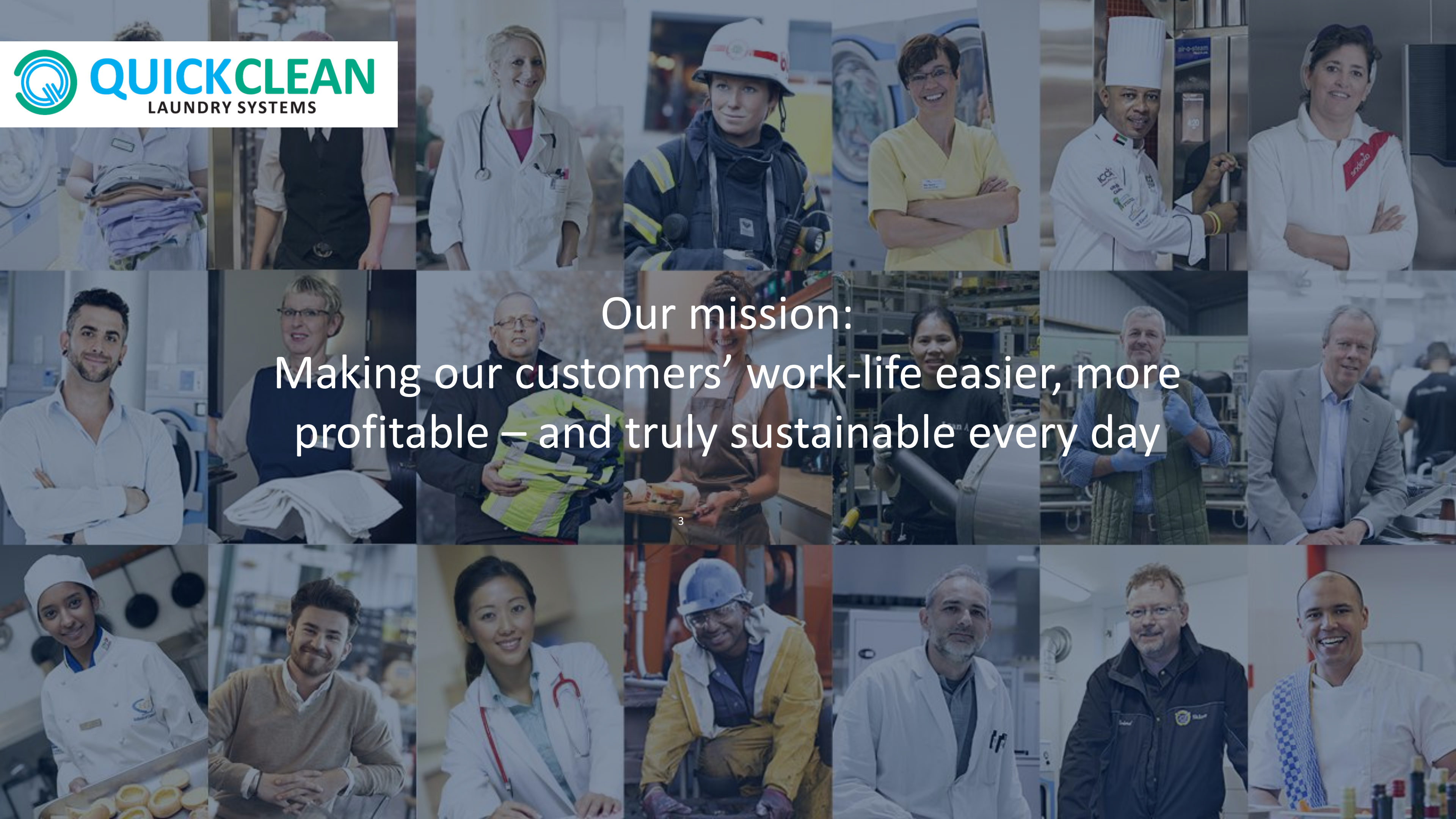
[www.quickclean.co.in](http://www.quickclean.co.in)





Our Vision:  
To Become World's Largest  
"On Premise Laundry"  
Company With No Compromise On Environment





Our mission:  
Making our customers' work-life easier, more  
profitable – and truly sustainable every day

# Sustainability At Its Core

Millions of liters of water saved & millions of kg of carbon emissions reduced



**60 million kg**

**of carbon emissions reduced**



**210 million liters** of

**water saved**

# About Us

Setup in 2010, QUICKCLEAN, distributes Electrolux commercial laundry appliances and offers consultancy services to owners, aspiring entrepreneurs and organizations from various industries, basically any industry or end-use, looking to foray into the laundry industry. QUICKCLEAN's other brands include LG, Artmecc, Trevil, Technolux, Rinnai and Dante Bertoni.



“ For nearly a decade, QUICKCLEAN has created a niche for itself as an expert in the Indian commercial laundry equipment market and thought-leader – as the first company to introduce the concept of community washing. QUICKCLEAN not only supplies laundry equipment such as washers, dryers, flatwork ironers etc. but also offers the following services:

# Journey of 14 Years in Laundry Industry



2010



2024



# Started in 2010

Quick Clean started in 2010 with Community washing concept & evolved to become sustainable laundry solution company across various sectors

**TIMES CITY**

## This dhobi ghat is a hotspot

Washing Made Easy And Fun At Capital's First Laundromat



**Neha Pushkarna** | INN

New Delhi: Now wash your dirty linen in public. That too minus any sweat and Backstreet boys playing in the background. 'Dhobi ghats' are passé as Delhi now has a jazzier avatar. Much to the delight of hostellers, foreigners and even housewives, the western concept of community washing machines is making waves in the city. No wonder, a large

Temperature or three days. Moderating is also like Delhi. The past five days between 23 and 21.3 is, three days what was a pleasant day. Disturbing eastwards will be felt over the Himalayan region. Rain was hills, Punjab, western Uttar Pradesh. Minimum 5-10 degrees. Parts of north and north-east in Rajasthan. In the lowest 4.6 degrees. Wind had

close at 11pm, it remained opened for much longer that night. "They had been piling up their clothes for days but when they heard from their friends about this method of washing clothes, they were super excited. We are now opening another Laundromat near North Campus on Saturday," said Anshul, who left his job to experiment with the community washing concept in the city. "I was in New York when I realized how popular the laundromat was. I then came back and surveyed around 200 people in Satya Niketan. I found that most of them were not satisfied with their maid's work. Moreover, students seldom wash their clothes every day. They either give them to the laundry or take them home to their mothers," he said adding, "When I told my parents about this idea, they were obviously reluctant. But now even they send their clothes over to the laundromat."

Anshul's feedback book stands testimony to the laundromat's popularity. "A blessing for all PG guys," writes V

**NOT A CHORE ANYMORE:** The laundromat in Satya Niketan, which has

**hindustantimes**

**QUICK WASH**

## Wash your dirty linen in public and pay for it too

**W**e always run away from washing clothes. It is the most boring work that one can do. Especially for those who stay as PGs or share rooms with friends, washing clothes is next to impossible. It is because of this there are many who wear their unwashed jeans for weeks so that they don't have to do the most taxing task.

Keeping this concept in mind Anshul Gupta along with his brother Ankur searched in what could be India's first chain of Laundromats (self-service laundries) by pioneering the concept of community washing in India.

In two years of its existence, Quick Clean has opened outlets across Delhi from Saraj Nikesan to Kingway Camp and Dwarka to Gurgaon. QCs offers pick and drop facility, wash, dry and fold service, free wi-fi, music, magazines and coffee bar for the customers to sit and enjoy while doing laundry.

But in a country obsessed with getting a maid to do the household laundry or even making a gradual shift to having their own washing machines - will it inspire others to take up the enterprise? Ankur says, "This is the need of the hour. People do not have time nowadays to wash their clothes. There is no quality washing even by the maids. Keeping in mind the youth and working professionals we came up with this idea. It has been a hit so far. The clients that QC gets

**“This is the need of the hour. People do not have time nowadays to wash clothes. There is no quality washing even by the maids. Keeping in mind youth and working people. We came up with this idea. It has been a hit.”**  
ANKUR GUPTA



**THE GLOBE AND MAIL**

## India makes a clean start with first laundromat

By STEPHANIE NOLEN  
From Wednesday's Globe and Mail

*Country's first laundromat a big draw for urbanites tired of hassling with the washing maid*

## Public Washing

In 2010, on assignment in the US for his then-employer PricewaterhouseCoopers, Anshul Gupta found his business idea: laundromats. The 25-year-old roped in elder brother Ankur, an electronics engineer, to handle the equipment, while he took charge of finance and marketing. "It was really the fun of working on a novel business idea," says Gupta, promoter and director of Quick Clean.

Fun, in this case, started by studying the laundry preferences of urban India, which had easy and cheap access to household help, washing machines and dry cleaners. The duo targeted consumer profiles without such access: college students and young executives living on rent and in campuses. "We are tapping communities where the concept can be used—for instance, college campus and the army," says Gupta.

Today, in association with consumer durables major Electrolux, it is present in 16 locations in Bangalore, Chennai and New Delhi. These are equipped with free wi-fi, TVs, music and magazines, and also have a drop-off service for those hard-pressed for time. "For ₹200, you can you

**MARKET SIZE**  
₹5,200 CR

**SALES GROWTH**  
22%

**Elsewhere (Market Value)**  
Mac-Gray Corporation: \$197.7 bn

**ANSHUL GUPTA**  
Promoter Quick Clean

*"It is easier to explain concepts to individual consumers; commercial sales are bigger challenges"*



## Snapshot

62 cr

Annual Revenue (FY 23-24)

800+

Team Size

70+

On Premise Laundry Sites

36+

Presence in Cities Across India

78,400

Ton's of Linen Washed Till Date





# Winner of Global Best Practice Awards – India and ranked 10th Globally in year 2020

Quick Clean is the First Registered Energy Saving corporation with the Bureau of Energy Efficiency in the Laundry Industry. Quick Clean has installed over 3000 Laundry equipment across various segments in the last 11 years.

Quick Clean has upgraded over 120 5\* Hotel Laundries in India with energy-saving designs with all major brands including, ITC, RHG, Taj, Marriot, Accor, IHG, and Hyatt, to name a few.

Quick Clean won Two global awards from CINET Global:

- **The Best Practice Award for Sustainability in 2020.**
- **Overall Best Practice Award in the Commercial laundry segment in 2020.**



# 1st Laundry company in India to be Certified as ESCO



ऊर्जा दक्षता ब्यूरो

(भारत सरकार, विद्युत मंत्रालय)

**BUREAU OF ENERGY EFFICIENCY**

(Government of India, Ministry of Power)



17/05/ESCO/22-23 / 4341 - 420

15th September, 2022

ShriNitin Kakkar

Sr.Vice President (BD)

Quick Clean Private Limited

C-91/7, Wazirpur Industrial Area (Opp Shalimar Bagh Metro Station),  
New Delhi 110052

Sub: Empanelment of Energy Service Company (ESCO)

# Globally recognised standards of cleanliness



# Segments



**B2C**



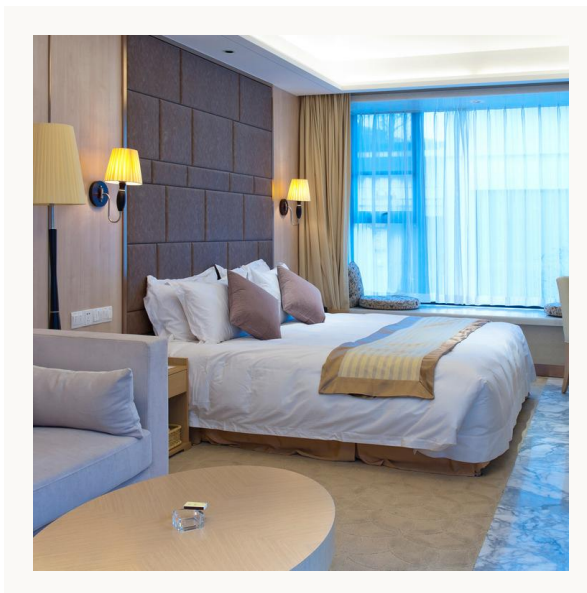
**Healthcare**



**Pharmaceutical**



**Self-service Laundry**



**Hospitality**



**Commercial Laundry**



**Campus Laundry**

# Our Solutions



**Build Own & operate**



**Turnkey Projects**



**Linen Rental**



**Valet laundry setup**



**Equipment on Lease**

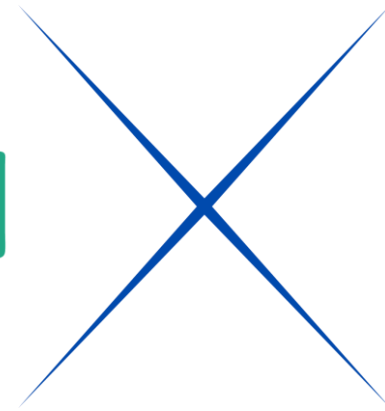
# Trusted by Leading Hotel Chains



# Authorized partners of



# Partnership with ECOLAB



At QUICKCLEAN, we are proud to partner with Ecolab, a **leader in chemical solutions and management**. Ecolab provides the chemicals for our laundry sites and oversees their effective application, ensuring optimal performance. They also conduct audits at our key locations, including hotels and hospitals,

to maintain **high standards of efficiency** and cleanliness. Ecolab's expertise helps streamline our processes for consistent and superior cleaning results. Notably, Ecolab is recognized by **Marriott Hotels** as their top chemical provider, underscoring their industry-leading reputation.



# Quick Clean Value addition

State-of-the-art professional laundry equipment



Global leaders in developing sustainable green economy and products. Designed to increase productivity while lowering water, energy and chemical equipment.



### Process & Performance

OPL solution ensures complete control on every part of the process and offers significant savings and retaining the quality of linen.



### Automation & Technology

Extracts vital information about the performance of the equipment using a Certus Management Information system in order to minimize costs & maximize uptime of the equipment.



### Water & Energy Savings

The machine automatically adjusts the amount of water & energy depending on the weight of linen resulting in reduced water consumption & energy costs.



### Smart Dosing

The machine automatically determines the amount of laundry and with the help of standardized programs (specific for different types of garments) results in lower costs and a superior wash.

# Ergo certified

- Ergonomic interventions can reduce work-related musculoskeletal disorders (WMSDs) by 59%, with an average decrease of 75% in sick days and a 25% increase in productivity.”
- Line 6000 Commercial Washers with ClarusVibe control are the only models across industry to receive the prestigious 4-star rating from ErgoCert; the first internationally accredited Body for the Ergonomic Certification, proven to reduce stress and strain on operators.
- This means they have been user-tested to ensure your operators can work safely, without tension or strain, to enable them – and your business to thrive.



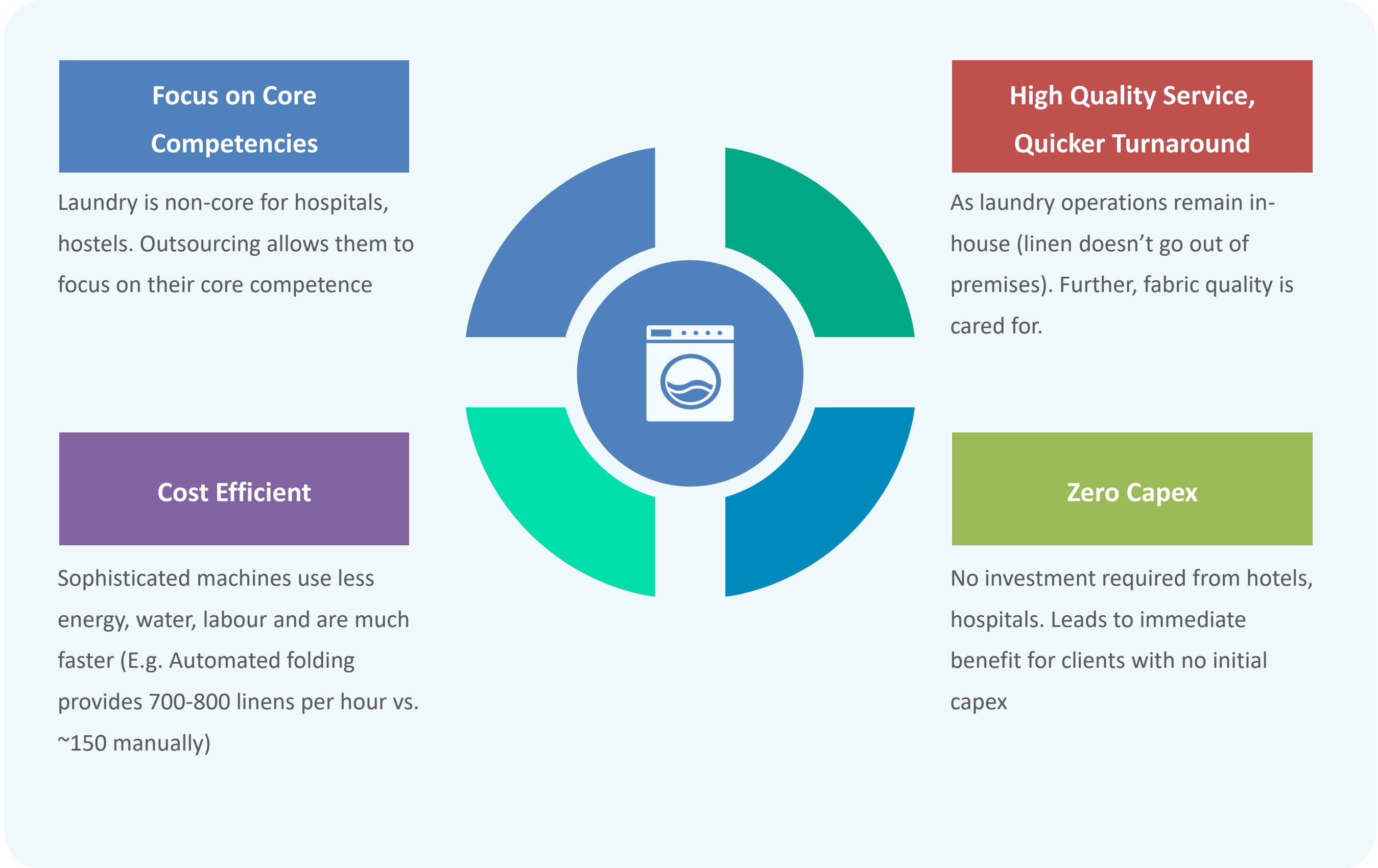
The image displays an ErgoCert certification document on the left and a commercial washer on the right. The document is titled "CERTIFICATE OF COMPETENCY" and "ERGO CERT" and is issued to "Electrolux Laundry Systems Sweden AB". It certifies the "Line 6000 Professional Washers" with a 4-star rating. The document includes a signature and the ErgoCert logo. The washer is a tall, silver, front-loading unit with a large circular door.

*“Line 6000” by Electrolux  
obtained ErgoCert’s 4-stars*

# Our Solution: On-Premise Laundry (OPL)

On-premise laundry can be easily adopted by both operational and new (green-field) hotels, hospitals, and hostels

**On-premise Laundry**  
OPL Is A Pioneering Concept That Offers Design, Build-out And Operations Of Fully Customized On-premise Laundry Infrastructure System I.E. Sizing, Layout, Machine Type Of The Laundry Are Tailored For Specific Needs Of Each Client.



# OPL: Typical Contract Economics Build Own Operate (BOO) Laundry



Client

Provides skilled manpower for laundry operations



Provides the required space in the premises



Installs and maintain its own machinery, equipment and accessories



Makes payment per kg of linen washed on Monthly basis



Bears Electricity and fuel charges on actual consumption basis (however in some cases it is reimbursed by the client)



Additionally, Guest laundry to be charged by Quick Clean on a revenue share basis



\* The agreement is renewable further for 10 years based on mutual understanding

# Benefits of Inhouse laundry



## Cost Efficiency

Onsite laundry significantly reduces transportation costs and outsourcing fees, leading to long-term savings.



## Time Savings

Quick turnaround times ensure that linens and uniforms are readily available, minimizing delays and enhancing operational efficiency.



## Quality Control:

Maintaining strict quality standards allows businesses to ensure that items are cleaned according to specific requirements and handled with care.



## Hygiene and Safety:

Onsite facilities can adhere to strict hygiene standards, particularly important in healthcare and hospitality, reducing contamination risks.



## Sustainability:

Many onsite laundry systems utilize energy-efficient machines and eco-friendly detergents, lowering the overall environmental impact compared to outsourcing.

# Quick Clean's Presence



## Delhi (NCR)

Corporate Office & Our Brain Center  
11 Properties



**Maharashtra**  
10 Properties



**Tamil Nadu**  
4 Properties



**Himachal**  
1 Properties



**UP**  
5 Properties



**Goa**  
5 Properties



**Punjab**  
2 Properties



**Rajasthan**  
11 Properties



**West Bengal**  
4 Properties



**Telangana**  
4 Properties



**Karnataka**  
4 Properties



**Kerala**  
3 Properties



**Uttarakhand**  
2 Properties



**Gujarat**  
7 Properties





**MARRIOTT**



**The Westin Pune**



**Courtyard by Marriott Navi Mumbai**



**Le Méridien Gurgaon**



**The Westin Sohna Resort & Spa**



**The Westin Gurgaon**



**Le Royal Méridien Chennai**



**Marriott Executive Apartments Hyderabad**





**Courtyard Mumbai**



**Four Points Jaipur**



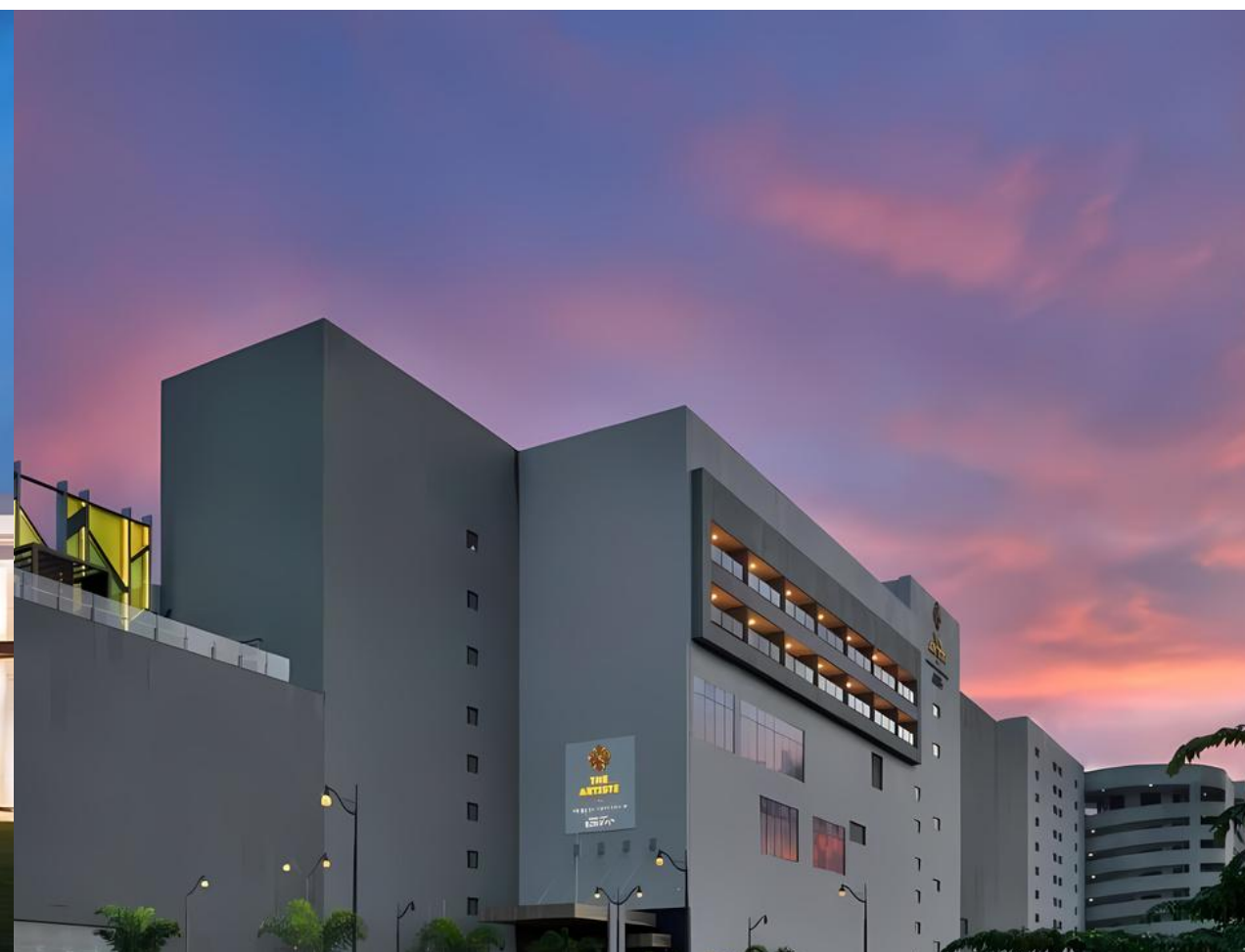
**Le Méridien New Delhi**



**Le Méridien Kochi**



**Courtyard by Marriott Gorakhpur**



**The Artiste Kochi**



**Le Méridien Surat**

TAJ





**Taj City Center Kolkata**



**Taj Kolkata**



**Taj Chia Kutir**



**Taj Tirupati**



**Taj Aravali Udaipur**



**Taj Deviratan Jaipur**



**Jai Mahal Palace, Jaipur**

Radisson  BLU



**Radisson Blu Dwarka, Delhi**



**Radisson Blu Paschim Vihar, Delhi**



**Radisson Blu Ahmedabad**



**Radisson Saputara**



**Radisson Blu Dhanbad**



**Country Inn Suites, Mumbai**



**Radisson, Sri Nagar**



**Radisson, Nashik**



**Radisson, Jamshedhpur**



**ACCOR HOTELS**



**Fairmont, Jaipur**



**Angasana, Bengaluru**



**Fairmont, Mumbai**

IHG<sup>®</sup>

HOTELS & RESORTS





**Holiday Inn Gurugram Sector 90**



**Holiday Inn Jaipur**



**Crowne Plaza New Delhi Rohini**



**Holiday Inn Lucknow**



**Crowne Plaza Pune**



ITC HOTELS

RESPONSIBLE LUXURY





**Welcomhotel Dwarka**



**ITC Chail**



**The Savoy, Mussoorie**

HYATT



**Hyatt Regency Amritsar**



**Hyatt Place Vadodara**



**Hyatt Place Vijayawada**



**HYATT PLACE GURGAON**

# Revolutionizing healthcare laundry in India



**AIIMS Jhajjar, Haryana**

700 Beds



**AIIMS Kalyani, West Bengal**

900 Beds



**Action Cancer, Delhi**

550 Beds



**TATA Memorial, Kolkata**

431 Beds



**AIIMS Nagpur, Maharashtra**

900 Beds



**Amrita Hospital, Faridabad**

2500 Beds



**PMCH, Patna**

5,462 beds

# Leadership



**Anshul Gupta**  
(Founder)

14+ years experience in Business Development, Finance, Commercial & entrepreneurship  
• Previously worked with PwC, India as an associate • Chartered Accountant (CA) from the Institute of Chartered Accountants of India



**Ankur Gupta**  
CTO

12+ years experience in Technical Operations and Business Development at Quick Clean • Previously worked with HCL as a senior analyst • Electronics Engineer from Jaypee University of Information Technology



**Abhishek Gupta**  
CFO

8+ years of experience in Financial advisory • He looks after the accounts and finance of Quick Clean • Chartered Accountant (CA) from the Institute of Chartered Accountants of India

# Leadership



## Bimal Desai

VP Sales - South & West

Sales experience of 30+ years.  
Laundry Industry experience of 30  
years • 3+ Years of experience in  
continuation with Quick Clean



## Manoj Sharma

VP sales

22+ years of sales experience.  
Graduate from Delhi University.  
13 years as Sales Manager at  
Simran Technologies Pvt. Ltd.  
(Simtech), New Delhi. 4+ years  
as Sr. Sales Executive at Shivalik  
Global Ltd., Faridabad. 5+ years  
with Quick Clean.



## Sameer Narang

Senior VP sales- Hospitality  
Projects

Sales experience of 26+ years. •  
Post graduate in Business  
Administration from Gautam  
Bhudhha Technical University &  
Diploma in Mechanical Eng.  
from Mumbai • 25 Years of  
experience Laundry equipment  
sales & projects.



# Our Team



**Dadasaheb Suryavanshi**

General Manager - Technical services

24+ years in product development, manufacturing, engineering, quality services, and certifications. Expertise in lean six-sigma, TQM, TPM, and Business Excellence Models. BE in Electrical from VJTI Mumbai, MBA in Services Marketing. Experience at GE Medical, Samtel Color, Anand Nishikawa, Moolchand Healthcare, and ITC Hotels.



**Subrata Mukherjee**

Project head

F&B & Projects experience of 35 years. • B.com & Diploma in Hotel Management. • Over 30 Yrs of experience with Oberoi's ,JP Group, Bharat Hotel, Hyatt Regency & Lalit handling Projects.



**C.D Sharma**

GM operations

35+ years of experience in Operations. • Mechanical Engineer, MBA (Quality System) & Certified Six Sigma Black Belt. Having Experience in Laundry Machinery Manufacturing



**Prashant Vaidya**

GM Client relations

20+ years in hospitality and administration. Postgraduate in Business Management from IMT. 14 years with ITC Hotels & IHCL (Taj Group). 8+ years with JLL and Cushman & Wakefield as Admin and Hospitality Lead.

# Quick Clean Differentiation

'Quick Clean' is Authorised partner of Electrolux Professional having 52 factory trained Technicians and hence having in-house capability to Maintain the machines ensuring an uptime of 99%.



# Operational Excellence

- Standardisation in work methodology through the creation of auditable SOPs
- Creation of SOPs – 80 numbers so far and developing
- SOPs are subject to audit and compliance

## Broad Topics of SOPs

### Efficient handling of Linen

- Sorting Methodology
  - Chemistry to be used
  - Guest Laundry Processing
  - Spa Linen Handling
  - Waxing of Flat Work Ironer Chest
- 

### Personnel Training and Skill Development

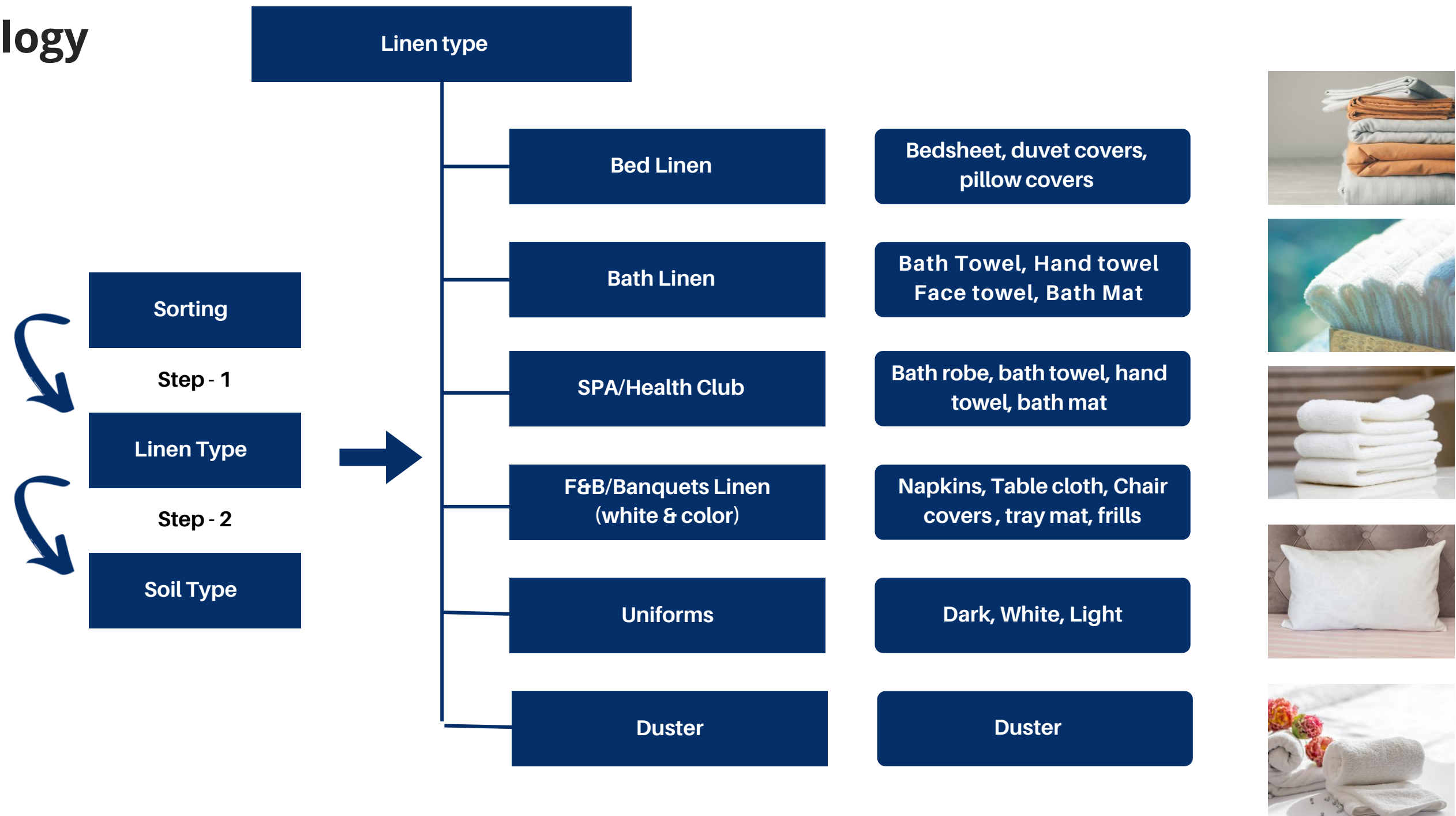
- Handover of LM
  - Morning Briefing
- 

### Equipment Uptime

- Equipment History through History cards
  - Preventive Maintenance Calendar and Record
-

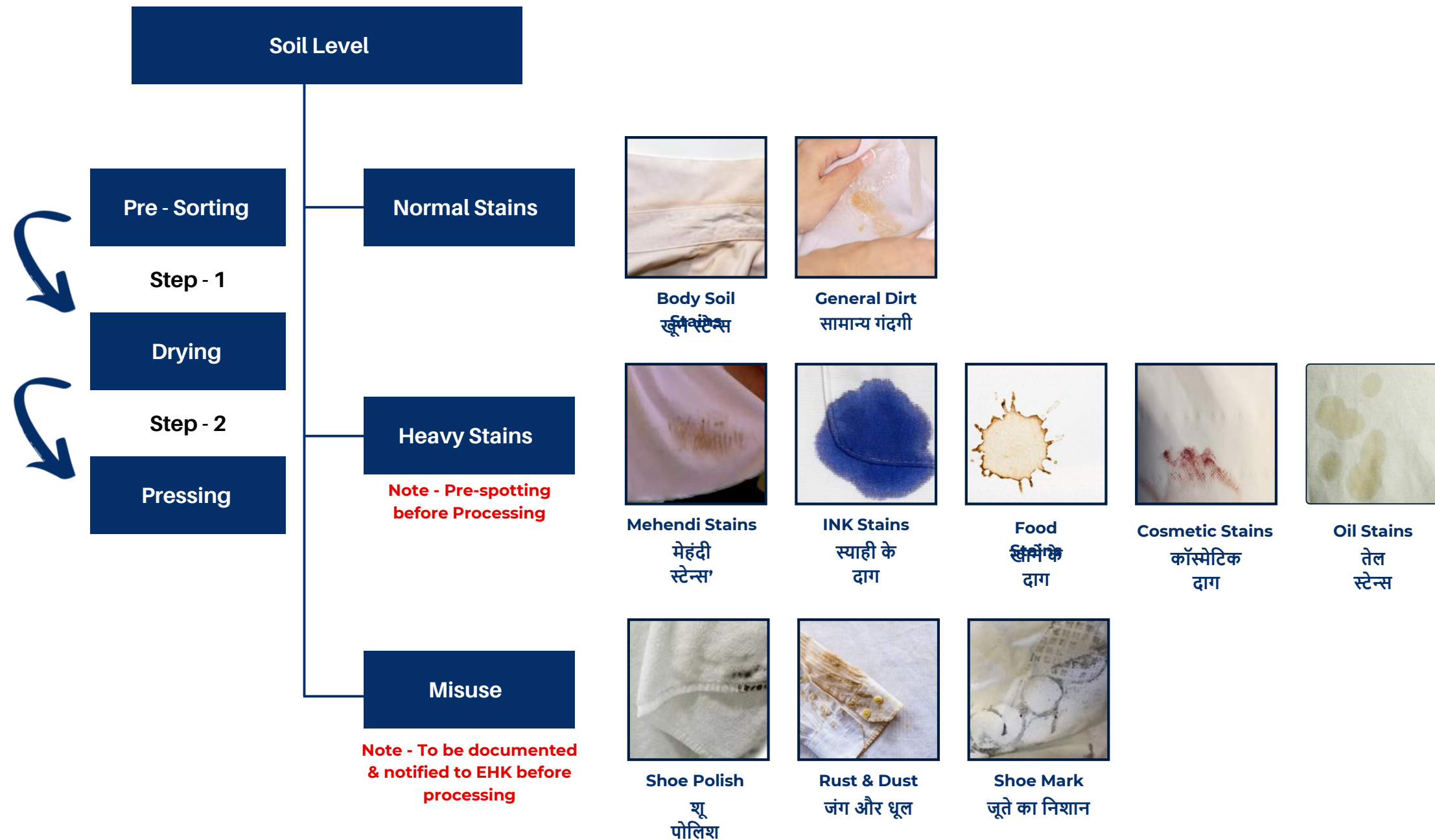
# Reference SOP -

## SOP : Sorting Methodology



# Operational Excellence

## SOP : Sorting Methodology



**Heavy stains : Mandatory**  
Pre-spotting to be done before processing.

**Misuse : Mandatory,** To be documented & notified to EHK before processing

# Strong Supervision Team

Responsibilities Matrix for LM, TM, and RM

Frequency	LM	TM	RM
Daily	<ul style="list-style-type: none"> <li>Compare Actual Load v/s Seko Load</li> <li>Chemical availability</li> <li>Check Water Hardness</li> <li>Ensure Fresh Air &amp; Exhaust working</li> </ul>	<ul style="list-style-type: none"> <li>Check Load &amp; Report Variance</li> <li>Equipment Breakdown Follow-up</li> <li>Dashboard Monitoring</li> <li>Monitor HLP consumption</li> </ul>	<ul style="list-style-type: none"> <li>Fortnightly Site Visit</li> <li>Site Coordination</li> <li>Report to Operations Head</li> </ul>
Weekly	<ul style="list-style-type: none"> <li>Descaling of Washers</li> <li>Weekly Chemical inventories</li> <li>Absentees Report</li> <li>Clean Air Inlet Filter</li> </ul>	<ul style="list-style-type: none"> <li>Weekly Site Visits</li> <li>Meet EHK &amp; Collect Feedback</li> <li>Wash Program Check</li> <li>Check PMS compliance</li> </ul>	<ul style="list-style-type: none"> <li>Report on HLP to Operations</li> <li>Quality Report to Ops</li> <li>Laundry Staff Training</li> </ul>
Monthly	<ul style="list-style-type: none"> <li>Customer Feedback</li> <li>Share MIS &amp; Finance Reports</li> <li>Share Discard &amp; Complaint Register</li> </ul>	<ul style="list-style-type: none"> <li>Customer Pending Issues Action Plan</li> <li>Site Summary Report</li> <li>Provide Discard Register &amp; Finance Details</li> </ul>	<ul style="list-style-type: none"> <li>Implement PMS &amp; Safety Plan for Next Month</li> <li>Provide Performance Summary</li> <li>Resolve Customer Payments</li> </ul>

# Market Differentiation

At Quick Clean, we are dedicated to sustainability across all operations. By implementing innovative solutions for water and energy efficiency, as well as reducing our carbon footprint, we minimize our environmental impact while enhancing operational efficiency. This commitment positions us as a leader in sustainable laundry practices.

Achieved the **lowest water consumption per kg** without water recycling.



**Lowest energy consumption per kg**, driving efficiency.



**Record-low CO2 emissions**, showcasing our commitment to environmental responsibility.



# Market Differentiation

## 80 Cities Nationwide

Extensive reach across India, ensuring local expertise and support.

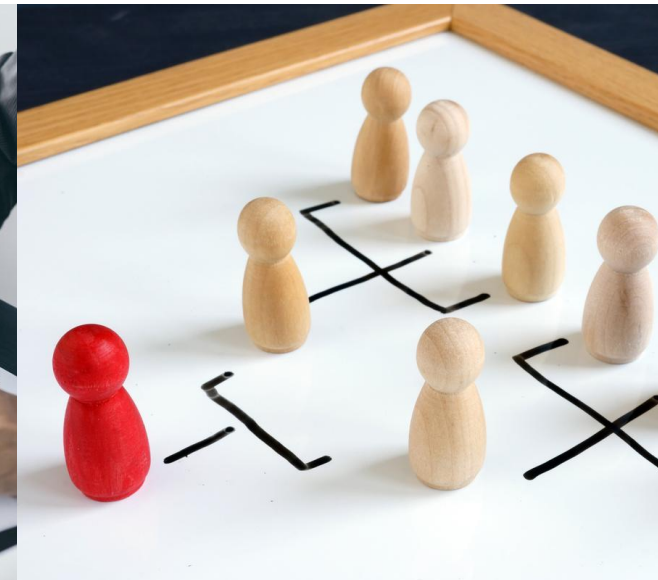
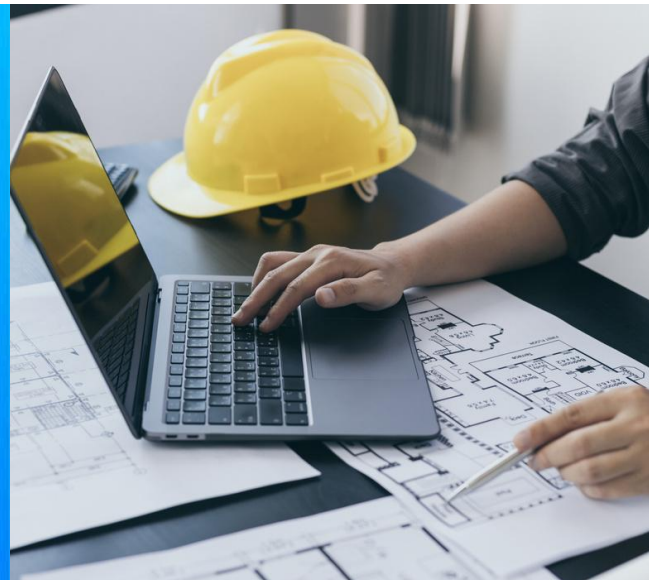


## Comprehensive SOPs

The only company with **80 detailed SOPs** covering every aspect of the laundry process, guaranteeing high-quality and consistent service.

## Dedicated Service Team

A robust **50+-person team** specialized in customer support and service excellence.




## Unique Organizational Structure

The only laundry company with specialized teams for **sales, operations, and servicing**, showcasing our operational depth.




# Get in touch

 +91 8595 521 254

 [crm@quickclean.co.in](mailto:crm@quickclean.co.in)

 [www.quickclean.co.in](http://www.quickclean.co.in)

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